

## News

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### Press Releases

For immediate release: June 24, 2009



## Upside Software 1 of 3 Finalists for the 2009 Worldwide Partner Conference Awards

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### Upside Software has been selected as 1 of 3 finalists for the 2009 Microsoft Worldwide Partner Conference Awards in ISV/Software Solutions, Innovation

Upside Software Inc. announced it has been selected from nearly 2000 entries as a 2009 Microsoft Worldwide Partner Conference Awards finalist in ISV/Software Solutions, Innovation. The Independent Software Vendor (ISV) / Software Solutions Innovation Partner of the Year award recognizes an ISV who has developed an innovative, effective approach to solving a new or existing business or customer need based on the latest Microsoft server or client technologies. Companies selected for this award must have demonstrated leadership in the areas of innovation, market potential, media and analyst attention, investor value creation, and customer adoption.

“Upside Software is proud to be named as a finalist on this prestigious list, especially because of the tremendous value we deliver to our clients,” said Ashif Mawji, President and CEO, Upside Software. “The solutions that we develop are efficient and innovative at every level and help streamline processes to maximize the bottom line. The success we have attained and our consistent recognition as one of the leaders in enterprise contract lifecycle management software is primarily due to the robustness of our solution and the scalability it offers to organizations of all types and sizes.”

“Partners are the key to igniting business innovation through great technology as well as helping customers drive down costs,” said Allison L. Watson, Corporate Vice President, Worldwide Partner Group, Microsoft Corp. “Congratulations to the 2009 WPC Award finalists who have demonstrated a superior level of expertise as well as a focus on delivering customer value. We look forward to seeing these partners fulfill their limitless potential as they continue to provide customers with world-class Microsoft solutions.”

The Microsoft Worldwide Partner Conference Awards recognize Microsoft partners that have developed and delivered exceptional Microsoft-based solutions over the past year.

Upside Software’s solutions are used by a number of industry-leading organizations such as HP, Microsoft, Virgin Mobile USA, Sony Online Entertainment, BNSF Railway, Norfolk Southern, Blue Cross and Blue Shield Association, Hospital Corporation of America, John Deere, NCR Corporation, Northern Trust, JCPenney and numerous others.

For more information about the 2009 Microsoft Worldwide Partner Conference Awards, please visit [www.digitalwpc.com/Awards](http://www.digitalwpc.com/Awards)

### About Upside Software Inc.

Upside Software is the worldwide leader in Contract Management Software solutions around the globe. Upside Software’s products address the needs of Enterprise (e.g. Fortune 500, Global 2000), Public sector (Federal, State/Provincial, Municipal and Health Care), and Small & Medium Enterprise (SME) customers. Customers realize significant cost savings while improving customer and supplier

relationships. Upside Software's solutions typically provide a full return-on-investment (ROI) in under a year.

Founded in 2000, Upside Software is a profitable, growing company with an advanced, yet mature, and comprehensive product suite. The company has extensive experience delivering real value to customers of every size and in most industry verticals. Upside Software is headquartered in Edmonton, Alberta, Canada, and is represented by Cylon Technology (Pty) Ltd in Africa.

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